Auto-sync Product Feed To Google Alternative Method
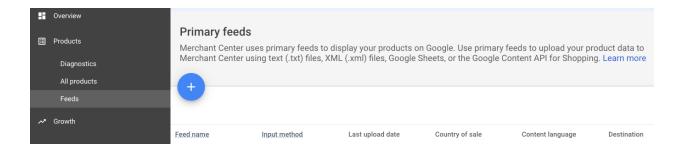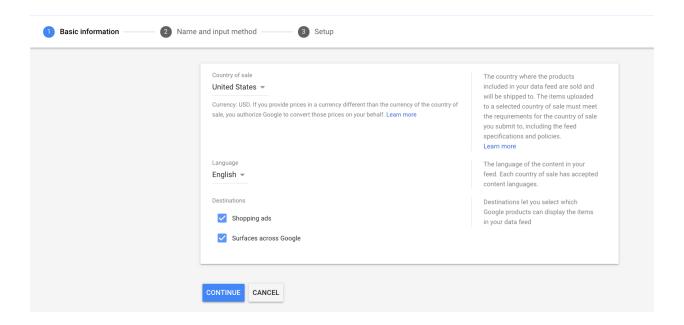
In order to auto sync directly through Google, follow the steps below.
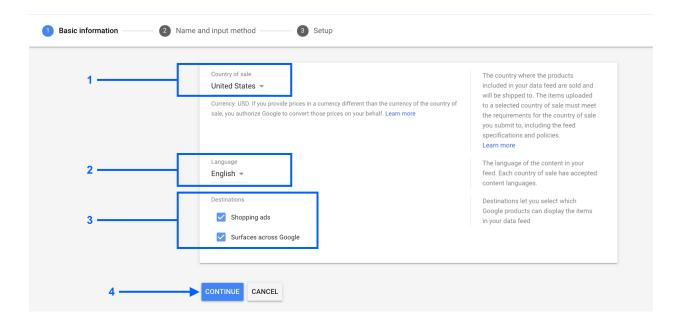
01. Login to your Google Merchant Center Account

02. On the left side, click on **Products** > **Feeds**

03. Here, Click on the ' + ' button to add a new primary feed.

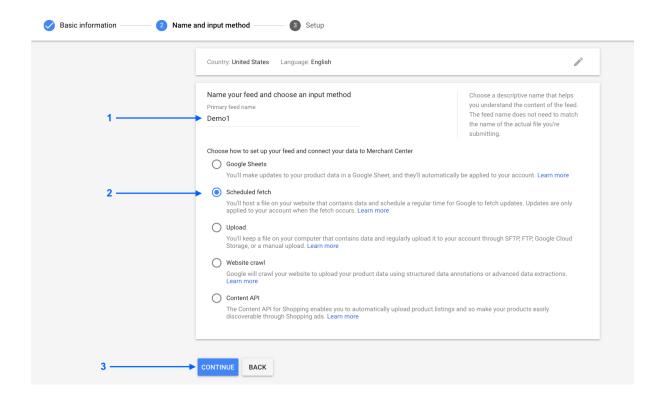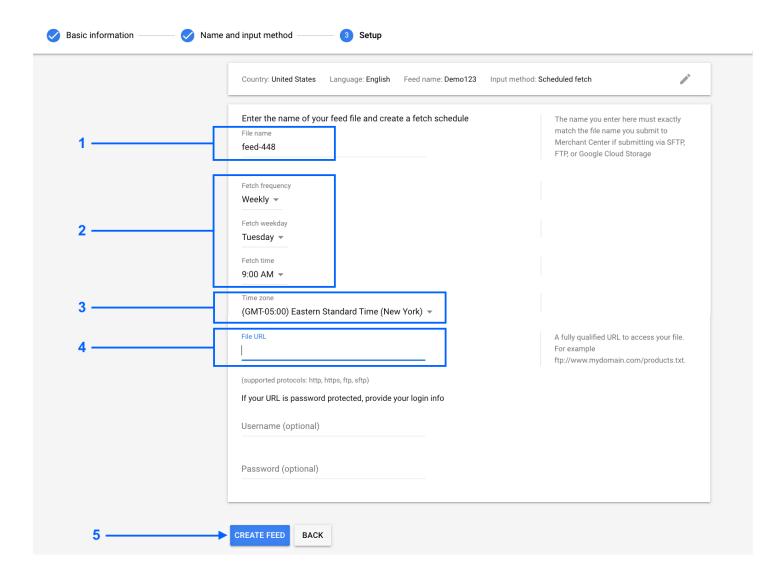04. It will take you to the following page.

05. Here, choose the Country of Sale, Language, and the Destinations avail in your country.

06. Then click on the Continue button and it will take you to the Name and Input method section.

07. Here, first assign a feed name.
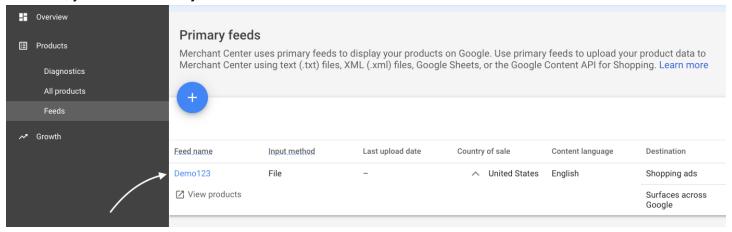
08. Among the options below, choose **Scheduled fetch**.

09. Then click on the Continue button and it will take you to the Setup section.

10. Here, first provide the name of the feed file. (Simply download the feed file from WPFM plugin and see the file name).

11. Set the fetch frequency and time. This is the schedule for auto-sync feed update.

12. Choose your timezone.

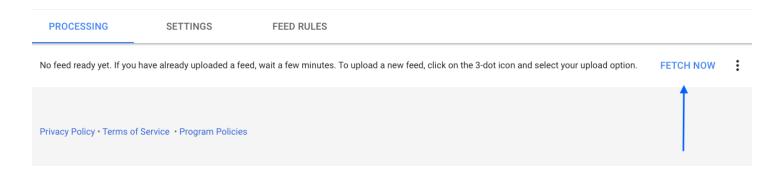13. Provide the feed file URL. (You will find the feed URL from WPFM, when you edit a feed)

14. Then click on the Create Feed button. The page will reload back to Products > Feed page.

15. Here, you will see that your feed is added.

16. Click on the Feed name. Then click on **Fetch Now**.

17. That's it. The feed will now be uploaded and processed. You will get a report on it.